

Make Money With Article Marketing



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Affiliate Marketing With Article Marketing - The Whole Truth About It

By [Iszuddin Ismail](#)

Just how do you make it with affiliate marketing by writing articles and distributing them to article directories?

A lot of people got it wrong.

They blindly think it's a numbers game. You simply write articles, distribute them, and write some more. And then you leave it to chance, hoping that you'll make money with your articles.

Huge mistake! (are you doing that?)

Alright, the first thing you need to have is a website. That website is where you promote your affiliate products. Of course, this can be a comparison review site, a single product review page, a squeeze page, or even a blog.

Depending on the affiliate program or the niche that I am promoting, I may be using different approaches. But the point is, you need a destination for the traffic that you'll be generating.

So build yourself the website.

Now on to the next step -- article marketing.

Alright, I need to nail this into your brain. Make sure you really get this next sentence. Article marketing is a way to generate traffic. Repeat: Article marketing is a way to generate traffic.

Next you need to know how those articles that you write and distribute are going to generate traffic for you.

But in general, you want people to read your article and then arrive at your website. So what your article **MUST HAVE** is a link back to your website.

Depending on how you plan to use this article, there are different ways to link back to your website.

But first let us consider how article marketing REALLY brings in the traffic.

Article marketing marketing can generate traffic in three ways:

ONE, from people who visit article directories, found your article and later clicks on the link to arrive on your website. But normally these are people who are looking for content to publish on their own website. In most cases, they are not really interested in anything that you have to offer.

TWO, articles contain links and links can boost your website ranking in search engines. While article marketing is a good link building tactic, it takes more than just links from article directories to push your rank in the search engine result pages. Plus, new websites can take a while to rank.

THREE, from people who found your articles by doing a search at search engines. Imagine a guy who goes to Google.com and does a search for the term "affiliate marketing secrets". Later he found your article at EzineArticles.com title "Affiliate Marketing Secrets That Even The Gurus Do Not Know".

This type of visitors is a different kind. The search term they are searching for reflects his mindset, goal and motivation. And this is the type of people you want arriving from your articles to your website.

And in your article bio, you may want to consider writing something that makes people click.

So you only get that when your articles rank well in search engines.

But let's think this a step further.

If your goal is to push your article (not your website) to rank in the search engines, wouldn't it be smart to promote the URL of your article using SEO methods?

Yes, that's what I mean...

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You want to get your articles rank and not your website because those article directories (like EzineArticles.com) has some kind of SEO reputation in the eyes of search engines like Google. Your content is easier to rank on their website than it is on your new website.

So after submitting your article and getting it approved, think a bit getting incoming links to that URL. Use social book marketing, build websites on WordPress.com and Blogger, participate in forums... all those will help your article rank better.

But of course, if you do some keyword research earlier, that could also help. ;)

Start making \$1000 in just 30 days with affiliate marketing. Let me show you how to make money with affiliate marketing by using article marketing strategies. And article marketing and SEO does not have to be slow. [Click here to learn how do it.](#)

Article Source: http://EzineArticles.com/?expert=Iszuddin_Ismail

[Internet Millionaire](#) Looking For Students



Article Marketing - Something You Should Know

By [Dorothea Carney](#)

Article Marketing has always been my favorite way to advertise affiliate programs. Since I love to write, this was a natural for me. When you bought a pay-per-click ad, on the other hand, you drove traffic to the website for as long as you were paying for the ad. But with Article Marketing, once your article was out there, it stayed out there and continued to send traffic to the website. I wrote reviews and gave good content and used the Resource Box to send people to my affiliate link, so that they would hopefully make a purchase and I would receive my affiliate commission. This worked for me.

But along the way, things changed. More often than not, article directories, especially the better ones, would no longer allow affiliate links in the Resource Box. They wanted you to send people to your own website and promote the product from there. Oh, no! Another roadblock for the non-techie. I didn't know how to set up my own website and things looked bleak!

Luckily, I discovered Simple Money Machines. This was a point and click website that even I could set up. No HTML, no FTP, no learning curve. Traffic tracking and split testing was included and you could even put audio on your site. An autoresponder was included so I began to build a list as well. And that is when I really began to build a business. I began to set up a site for each affiliate product that I was promoting and all was well. But as I progressed, I realized that I really didn't want to set up an individual website for EVERY affiliate product that I wanted to promote. I already had 5 Simple Money Machines for my favorite affiliate products and it was becoming too time consuming since I already had a full time job and just wanted some extra income. So I tried setting up a quick blog for each affiliate product, but that was time consuming too.

It was about that time that I attended my first Internet Marketing Seminar. What an exciting weekend! I listened to many wonderful speakers, learned

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so many new things, but best of all, made some great friends. I mentioned the Resource Box problem I was having to the person sitting next to me at lunch one day and she just happened to be a technical whiz! I'll never forget what she said to me. "Oh, that's an easy problem to fix. You just set up a redirect." "Hmm, easy for you to say," I thought. "What on earth is a redirect? " So she patiently explained it to me in words that even I could understand.

You register for a domain name and then have that domain name redirected to your affiliate link, so that when someone clicks on your domain name, they will be redirected to the affiliate website. Everyone is happy. The directories are happy because you are using your own domain name and I was certainly happy, because it really was an easy answer to a difficult question.

So things are easy now. When I want to set up a whole website for a product, I use Simple Money Machines, where I can build my list. When I want to simply send someone to an affiliate link, I set up a redirect. Couldn't be simpler. So now I focus on what I like to do best, which is writing. I've practiced the skill of Article Writing for so long now, that my articles are usually accepted very quickly. And I still don't have to be a techie!

Dorothea Carney has found article marketing to be her favorite way to advertise. Visit <http://article-marketing123.com> to view some free videos which will walk you through the process of setting up your own domain name and redirecting it to your affiliate link.

Also check out [<http://instant-web-magic.com>] to see how you can set up a point and click website in no time!

Article Source: http://EzineArticles.com/?expert=Dorothea_Carney

3 Keys To Learn About Article Marketing, Affiliate Marketing Training for Newbies

By [Annel Villanueva](#)

With the world of internet evolving so fast these days, people are now seeking for affiliate marketing training for newbies. And because they are in so much need of money and high desire to succeed, they choose the route of article marketing as it is by far the most effective way to begin building traffic to your sites (for free) thereby increasing the number of potential buyers on your site. Obviously, you just don't simply write articles then expect the money to start rolling in. There are keys to learning about article marketing and you might want to consider this affiliate marketing training for newbies before jumping into writing your first article.

- **Writing High Quality Content.** Content is the first thing that search engines look for in an article or a web page. Your article must be an original writing and not copied from anywhere else especially online. Bear in mind to keep your words between 400-600 and nothing more or less than that as you don't want to bore your audience with little or too much content. If you're just starting to write your first article, consider writing about something that interests you or you are passionate about, or maybe write a review of something that you have used. In that case, it increases your credibility as they can sense that you are passionate about the topic. Writing articles plays a crucial part in affiliate training for newbies as this will be a part of your daily routine and it is best to learn producing articles with quality content from the start.
- **Finding Keywords.** Keywords are the exact words that people are typing into search engines to find what they are looking for. That's why keyword research is a vital part in affiliate marketing training for newbies. You need to find the targeted keywords that your article will focus on. Research is important to finding out keywords with high number of searches and with obviously low number in competition so you will have better chances of getting listed in the search engines.

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Having your content optimized for low-competition keywords is the key. A good place to start is by using the Google keyword tool and mix it with others to develop a good technique that you can use when you start writing articles.

- **Consistency is Key.** When you choose to do article marketing to build traffic to your sites, you need to be consistent with article writing. Don't just write one article and expect to see results. There are a number of affiliate marketing training for newbies and writing articles is only one of them but it engages you to familiarize yourself with different fundamentals of marketing like research, copywriting and building pages. And once you get the hang of these things, you'll learn to be consistent. Writing articles will require you to do it on a regular basis, and I mean regular like daily. In the beginning you may need to write about 10 articles a day, that is if you really want to be on top of the search engines. But in time, writing articles using the same formula each time will not only make you a better writer but also broadens your knowledge on a particular topic and eventually you will see results flooding in.

Hopefully these affiliate marketing training for newbies has helped you find a reason to consider doing article marketing. It may not sound as easy as you want it but success in everything involves some hard work so might as well give it a try and start typing in your first article as this may be the key to your long-time yearning for success.

My name is Annel Villanueva and when I started learning about Internet Marketing, I fear about writing articles as I have no idea how to do one but it has now become my interest and very passionate about it. I write about 3-5 articles first thing in the morning as part of my daily routine. Visit my blog today at <http://wealthyaffiliatebenefits.blogspot.com> to find out how I developed my passion in writing.

Article Source: http://EzineArticles.com/?expert=Annel_Villanueva

When Extra Income Opportunities Inspire Your Desire - Affiliate and Article Marketing

By [John Farcikan](#)

We all would love to find those extra income opportunities that not only bring in the money that they promise to, but are just as inspiring the third week into it as they were 3 days into it. There are enough various income remedies online that you could easily spend the rest of your life kicking the various tires of each so called opportunity. In some cases, you could continuously buy the same opportunity over and over again. It's just packaged a bit differently and has had its text rearranged.

The definition of extra income opportunities seems to have been displaced recently. The idea that you should spend your extra income on any opportunity is a little far fetched. While any business you go into will require a certain amount of investment to get it off the ground, you shouldn't need to spend yourself right into the ground. Any income opportunity should present you with the chance to make money, despite the small investment you will need to make.

When looking for viable, reasonable, and profitable extra income opportunities, the first place to start is with the one type of program that has been a proven money maker for anyone who gets involved and understands what they need to do. Affiliate marketing is certainly one of the more profitable opportunities online and one that can be attributed to making wealthy marketers practically overnight.

Okay, maybe it takes a little longer than a few nights of good rest, but the point is that your odds are always better with affiliate marketing. This is because the parent company grows and succeeds as the affiliates grow and succeed. Not all affiliate programs are of the same quality, but once you know what you're looking for it becomes much easier to find.

Of course, anyone who has even considered looking into making extra money online has at least heard of article marketing. Sometimes called

"bum marketing" because it is a low cost method of marketing, the long term proof behind the success of article marketing is far from coincidence.

Being able to tap into the power of article marketing while being blended in with some of the more ingenious affiliate programs opens up more opportunity for you than perhaps ever before. In order to make these two powerhouses of online marketing come together in a productive and profitable manner, you are going to need one specific detail before you can begin. You need information.

Information is the most lucrative asset that the affiliate marketing program you're thinking of can give to you. Without passing on the appropriate information, you end up with an internet business and no way to knowledgeable run it. Information and the ability to work with extra income opportunities is a part of making it work for you.

You need to do your research and select a strong performing affiliate program. I'd recommend that you start searching on ClickBank or commission junction for starters as they are both well established and offer loads of affiliate programs. You can easily find a good one after sifting through the data provided at these sites.

After deciding on the affiliate program, you should think about starting a blog with blogger.com to promote the program and start sending traffic to the blog URL which will have links to your affiliate URL. An excellent long term and proven method for driving traffic is by article marketing.

Article marketing will require you to write 300 to 500 word articles which you can submit to the various online article directories in order to get views and ultimately clicks and sales from your blog. This takes a reasonable amount of effort but if you are disciplined and diligent over a long period of time, you'll be able to realize stunning results which will more than make up for the drudgery of producing articles on a regular basis.

Do you really want to make money by Article Marketing?

John Farcikan is an expert on [extra income opportunities](#) by driving targeted visitors to your business opportunity.

Find out how to drive loads of traffic to your website by checking out the following <http://www.article-writing-group.com>

Article Source: http://EzineArticles.com/?expert=John_Farcikan

Is There Actually Money to Be Made With Article Marketing?

By [Matt Graham](#)

Yes, if you do it right...

The simple but also probably quite infuriating answer to the title question is that 'yes, if you have a good product and good article marketing strategy'. You have likely come across this kind of useless but also insightful answer before - for instance when researching other questions like 'How much can I earn with affiliate marketing?' or 'How many articles do I need to write?'. Affiliate marketing, I have found, is a world full of such questions but, unlike most other commentators, in this article I plan to elaborate a bit more as to why exactly you cannot have a definitive answer. This is to say, why exactly is it impossible to generalise about the success article marketing can bring? In turn this can help us to determine whether article marketing is a marketing method right for your current or prospective business, and how exactly this success will be best achieved.

My experience in affiliate marketing...

Firstly, a bit about my own background in affiliate marketing. I have been in the affiliate marketing business for nearly four years now and now make around 10,000 (about \$17,000) a year through my websites - I don't see myself as a super affiliate by any stretch but I do think this amount of money is something a lot of would be affiliates aspire to. I aim in my articles

to help others emulate my success and promote those products that I have found useful myself, on my own journey. I personally detest who sellers who market their products using their own success, and would firmly discourage you from any product representing a get rich quick scheme. In fact I predominantly use article marketing, along with email lists, to market my range of affiliate products over different sites. I have had both successes and failures with my techniques and now feel I am knowledgeable enough to impart some of my 'wisdom' (or something like that) on others.

Lessons learnt...

I would like to start by referring back to some of my original sites, many of which have been unsuccessful - from these I have learnt many lessons as to what makes a successful affiliate marketing strategy and knowing them could save you a lot of the time I wasted. The first piece of advice is to really try and find, and then promote, a product that you believe in, and which you would use, and have used, yourself. For a start this means the sales copy of the affiliate programme is good and the product will sell, if marketed correctly (you bought it yourself after all didn't you?). It also means you have a working knowledge of the product and can offer insights and advice which others, who only promote the product for profit, cannot.

In an online landscape where content is king this factor cannot be underestimated; it also helps therefore to know the industry yourself to some degree before jumping in - this might only require a few hours research but very often the marketers who don't know their stuff are found out pretty quickly. People will respect your heightened expertise (in comparison to standard, uninformative reviews) and in the end will be more likely to click through and eventually to buy a product you recommend. If you can input this level of expertise into the Site Build It format you give yourself a website capable of making good money with affiliate marketing - I will say quickly that SBI will save you a great amount of work, and cut out a lot of the effort, in putting together a quality affiliate site, leaving you to get on with the promotion and article writing.

Selecting a product suitable for article marketing...

The product selection is key to any affiliate's success but there are other factors which are also extremely important to make an article marketing strategy useful. My first learning curve with article marketing came promoting a programme called Rocket Spanish - this was a programme I used myself and would recommend to anyone. However the saturation of the market was a huge obstacle - just searching for a review of the programme in search engine directories throws up a huge number of articles. To penetrate a market like this with article marketing is extremely difficult and which eventually I gave up on - writing for highly targeted traffic on a niche like that proved practically impossible.

This is a major problem with a marketplace like ClickBank - there may be a few gems but promoting a few different products with sky high gravity I have found none to be particularly successful. I do however promote one product with gravity 75-76 with which I had excellent results. There are however many equally useful, and hence lucrative, affiliate products out there so my advice is to do some research and try and find one which isn't overly exposed to the market already.

Keep relevant and targeted towards sales...

I did try to overcome the problem of an over-saturated market by writing articles about wider Spanish topics such as grammar, and methods to learn the language. Having learnt Spanish for many years I was well qualified to do just this but still found I ran out of article titles quite quickly - this is something you need to avoid if you're looking to write in quantity especially. These however taught me another lesson also - keep your content relevant and try, as far as possible, to include some form of pre-sell. If your articles are of excellent and useful content they may not necessarily be bringing the 'right kind of customers'.

By this I mean you may be flooding your website with new traffic, but (and it's an important 'but') they are only in search of more free tips, rather than purchasing your recommended product. Therefore the niche most suitable for article marketing is one where the customer seeks out the helpful

information you can provide, but also there this information leads naturally to a sale of a particular product you recommend. This really is key and is the one sentence you should take away from this article, if nothing else.

The article marketing process - you get what you put in...

The rest of the process then becomes fairly standard and repetitive, but it is essential you stick with your marketing strategy. This means writing high quality articles with useful content as frequently as possible. I am not going to go into the ins and outs as to the general blueprint of a perfect article but here are a few pointers. I recommend answering a commonly asked question first of all but ensuring also that your title stands out - for instance you may see adverts saying 'don't buy product x before your read this' or 'product x is a scam'.

These are perfect examples of attention grabbing headlines - we all read these kinds of adverts just in case we're missing some really vital piece of info (invariably however we are not). We can however use this same formula for our articles, make the title intriguing or essential and you ensure your article won't blend into the lower reaches of the search engine rankings. I also recommend providing a good amount of useful and interesting content (between 1000-2000 words) - this highlights your expertise and quality articles are selected for republishing (and hence greater exposure) on a more regular basis.

Persist, you'll get there eventually...

My final advice, if you are to have any success at all with article marketing, is to persist. Like any other business you can't expect success overnight and with minimal effort put in - the process gets easier eventually as you get used to writing and is highly enjoyable when you start to see results. I wrote about 20 articles a week when I was starting out (not always posting to article directories) but didn't see returns on my hours invested until about 6 months in. I kept trying different products and eventually hit the jackpot (a product both of my own skill and also a bit of luck I like to think!) - I am however still writing about ten articles weekly for my newest sites (having sold two recently) and hope to bring in more and more revenue. The more

time I put in, following the guidelines I have outlined in this article, the more success I am sure I will have. Finally I would like to say a big thank you for reading and I hope you have found the article useful for your own efforts in article marketing.

Get five high quality articles similar to this one with every sign up to Site Build It from <http://www.affiliateaffiliate.weebly.com>. Site Build It offers the best affiliate tailored website creation and hosting tools available online, and now you can get a head start promoting your new website using the same article marketing formula as an expert.

Article Source: http://EzineArticles.com/?expert=Matt_Graham

How to Make Money Online With Article Marketing

By [Jason Zalesky](#)

Article marketing has been built for several years now and has been used by all the big time Internet marketing professionals. Because of the many affiliate programs online there is an endless limit on ways you can make money online promoting their products. Even better is the fact that you don't have to be an expert in any subject, all you need is to be able to type and write in English.

The way to make money online with article marketing is pretty simple in theory. All you need is a affiliate product with a sales page to direct all your articles to. One of the more popular places to find affiliate programs is Clickbank which offers electronic products. From video course to ebooks you can find around ten thousand different products to promote. Some allowing you to get up to a 75 percent commission. So all one needs to do is to sign up with Clickbank and establish an account with them and search the marketplace for good products that have good affiliate programs. You want to evaluate their pitch page so that even you would want to buy it. If it doesn't have a good sales page then your probably not going to do to well driving traffic there. Another thing to look for is if they have an affiliate package that provides ecovers and graphics that allow you

to use them on your sales page. Another thing that is nice to have is keywords already selected that are good.

Once you have found a good product that you think will have a good sales ratio you need to create a blog on blogger or wordpress. Because it is free for both of these you will not have any upfront costs. With that being said there are people out there making money online without even using their own websites or having a hosting service. I would recommend that you use Wordpress because I think that it is SEO friendly but Blogger rates well also. Once you setup your blog you want to make sure the URL relates to your product that your trying to sell. And then you are going to want to search for a theme that will go well with the product that you are promoting and upload it to your site.

After you find your theme and get everything setup the way you like it you need to add content to the site. If you found a good affiliate program you should have some good graphics to promote with your reviews on your site. What I like to do is write several reviews with related products giving them an rating of like 1/10 scheme. With the five or so products that your reviewing your going to want to give one an OK review then a couple with a moderate review and then the product your trying to sell you need to make it look like its the best of the best. The idea is that you want to make it look like a legit review site and not to downgrade all the other products and just give the one your promoting a thumbs up. Since people are looking for answers to something or a fix you need to make sure in your review that you list the benefits that they will have by buying this product. Also don't forget to link yourself to the other products just in case for some reason they buy those too.

Now once you have a nice sales page set up through your free blog your going to want to drive traffic to that site. This is where you need to do some keyword research that will help you target long tailed keywords. If you can I would also do this for your review articles to help you get organic traffic. Your going to be looking for keywords that have a good search amount but not a lot of competition. You can Google seotools and you will find a good

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tool for researching your keywords. Now with those keywords that you have found your going to start writing articles to drive traffic.

The idea with the articles is to make them keyword rich so that you can rank high in Google with the terms you selected. This allows you to get a good amount of traffic that is targeted to your site. Remember your wanting to have people looking to solve their problem or provide a product for them. So basically your looking for buyers. Now if you don't know the subject all you have to do is Google the keywords you have and read the articles or posts on the sites that are already established and just put an article together from what you find. Now this takes the most time but your going to want to write at least 30 to 50 articles that are around 250 to 500 words long. And remember your trying to get them to follow through to your site so that you can make a sale. With that being said you don't want the article to long so that they don't get bored and move on. You also don't want to give them all the answers so that they will want to continue on to your site to find them. After doing all of this you just start over and do it with another product and keep it going. Before you know it you will be making a few thousand or more a month with about 2 to 3 hours of work a day. Cant beat that!

So as you can see making money online with article marketing is accessible even to the newbie. With a little bit of work and time you can make and online income. For further information you can check out my blog and learn more about [affiliate marketing](#) and how to make money online.

BLOGGERFRENZY.COM [<http://www.bloggerfrenzy.com>]: Taking the Frenzy out of making money online.

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How To Use Article Marketing To Make Money Online

By [Alex Lesnar](#)

Article marketing has been the holy grail of internet marketing because it is by far the easiest way to make money online without investing too much money. I helped people reach goals of \$10,000 in 5 weeks after writing their first article. In this article I will share some guidelines that you must follow in order to succeed at article marketing and finally start to make money online.

A lot of people make article marketing much harder than it really is. Article marketing is not difficult, it just requires some focused and intense work from your part. Forget about all the automatic software that spins articles. These get rich quick schemes only damage your reputation and will make you lose money in the long run.

Niche Selection

The key to finding a profitable is to search for a niche that is embarrassing for people. Try to find a niche that people only look for on the internet. A popular niche can be Penis Enlargement. Let me explain this further.

A niche like Penis Enlargement is quite profitable because people who look for this kind of information will not go to local store for a cure. Instead they look on the internet and try to find some magic pill that will help them, without the knowing of other people.

You can even go deeper and find micro niches. Micro niches are great because they are untapped potential to make money. To find micro niches you have to be creative. This will come automatically after a while. A good example of a micro niche is: Polaroid 3303 Camera. People who do this exact search are looking to buy the product.

Invest some time and research a couple of big online forums to see what people want and make sure you can supply the need.

Keyword Research

There is a lot of confusion about proper keyword research. I suggest that if you start article marketing you do not need put much attention to this. The main goal is to start make some money online after that you can use advanced tips and tricks. Nevertheless I will give you some basic information about keyword research.

To do proper keyword research you need to know how fierce the competition is. A keyword like Make Money Online is just to fierce to compete in. Because people are paying thousands of dollars to make sure they stay in the top 10 of Google. Try to focus on long tail keywords. Long tail keywords have generally less competition. People who search for long-term keywords are better buyers studies have shown.

If you see the type of sites that rank in Google are like article directories, web 2.0 properties. Then go ahead and start writing articles for the desired keyword. After writing your article build about 10 quality back links and see if you rank in the top 10. If not then continue to the next keyword.

Article Titles

Remember that competition online is fierce and you need to make sure that people will find you articles. Article titles are the most important part of article marketing. A reader will decide on your title if he or she will click the link to read your whole article. Readers love catchy and outrageous claims as titles. Try to make you titles as outrageous as possible but within the guidelines of the article directory you are posting it to. A good way to get inspiration for good titles is to look at sales pages of products in the niche you are promoting.

Article Content

Make sure you deliver quality information to your readers and not garbage. Always do research before writing an article. 1 quality articles is better than

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20 garbage articles. People generally read an article because they have a problem. Solve the problem for your readers and tell them how you did it. Give away valuable golden nuggets.

Focus on the pain the reader has with his problem. Talk about the problem and make sure he or she feels this. But like I said earlier, always offer a cure on how to solve the problem.

Use these guidelines daily and I guarantee that you will succeed in your online venture.

For More Information Visit [<http://www.thevedasonline.com>]. Alex Lesnar Is Making His Living Online Since 2003. Free Videos Explain Step By Step How To Succeed With Internet Marketing. Visit [<http://www.thevedasonline.com>]

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Affiliates, the Secrets on How to Become a Successful Article Marketer

By *David Gange*

If you know at all about Article Marketing, therefore you know that the foremost point behind the articles is of course your bio box or else resource box. This is somewhere you place a link to a noteworthy site that you're looking to sell. But that could be a real conundrum whilst you're trying to sell a product that you don't own.

Affiliate web links may be lengthy and somewhat unsightly, not to point out the obvious. So This becomes pretty challenging to make The readers to comprehend you as an expert whilst your links have all those "=", "?" with lengthy arrays of figures and codes inside it.

To add to this setback, the majority of the article directories currently take out HTML coding in both your article body and your bio box and hyperlink The URL in its place.

So trying to hide your prolonged affiliate web link behind particular coded text is very much dead in the water. Which now leaves you to publish your articles with your affiliate web link hyperlinked inside the bio area? And as you know, it's very tricky to bury something that's neon blue versus a background of black and white.

There is, however, a few things you may figure out to bury the detail that you're trying to promote an affiliate product. Although they do have a few would-be disadvantages, the main difference is when you're desperate, something is better than nothing at all.

1. URL Shrinkers:

Pros: These are more often than not free of charge to make use of which could quickly replace any web link to a much lesser, masked link. You merely have to paste the lengthy affiliate web link in one box and then click one button to acquire a mini web link that can transport potential customers to that same website.

Cons: The new-found URL can be inflicted with the web link shrinker's domain name. If they are a well-liked service you might discover your links timing out as soon as their servers become over worked.

Experienced online advertisers as a rule know exactly what a shrunken URL actually is (affiliate link).

2. PHP Script Rerouters:

Pros: Means you to create many different links so as to point precisely back to your own domain. Great used for Article Marketing for the reason that they more often than not make you put the script inside the folder named "alternate links" or else something related. So The web link will looks like . . . "yourdomain.Com/recommends/theirproduct"

Cons: You will need to manually modify the php library and upload them all to your host by hand Then you will to own a routine where you could keep track of all your real affiliate links, what you've renamed them with and wherever they are found on your host.

3. Desktop web link Management schemes:

Pros: You fill in a small amount of tables on a on-line form, click a few buttons and your brand new links are produced and uploaded to The host on your behalf. The real affiliate links are found inside their system along with Your details and location of The rerouted links. Plus you're able to with no trouble transform this complete system.

You may instantly create hundreds of links in support of one product, which is a huge plus in favour of article marketing because if you make use of an article submission program you could load all your numerous links into separate bio boxes, which solves your HTML code stripping trouble in the directories.

Cons: They don't occur free of charge. There's the charge to reimburse in place of ease, swiftness and efficiency. Charges vary; expect to shell out at least around \$40.

In every event, there are methods to successfully transform an Affiliate Marketer into a top ranking Article Marketer. Affiliate links don't have to look like affiliate links anymore, which opens things up in support of Affiliate Marketers to make use of this highly successful advertising venue.

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David Gange

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Using Article Marketing To Successfully Become An Affiliate Marketer

By [H DuBruyn](#)

Using Article Marketing to become an affiliate marketer is a simple and proven method of gaining targeted traffic to your offer. [What is article marketing and how can it help you to become an affiliate marketer?](#)

Article marketing simply relates to the process of writing articles that customers in your niche would be interested to read, and distributing them to article directories. This then provides valuable traffic and back links to your site, in a number of ways.

Many people visit Article directories each day, and these sites are hugely popular with the search engines. Therefore, if you create an article that is correctly "keyword optimised" to your target niche, then you have a decent chance of your article ranking highly in the search engines for that particular search query.

How To Find Content To Create Articles

Many people find the idea of writing articles a daunting task, and do not feel that they have enough knowledge of the subject to create quality articles. To effectively become an affiliate marketer, you should always be on the lookout for content and information in your niche.

Depending on the niche you are specialising in, this content could come from a variety of sources. These include magazines, other articles and websites, blogs, TV programmes, You Tube Videos, training courses and your own personal knowledge of the subject.

This list is endless as to where you can find ideas from to write articles. Your articles should, of course, be original, and content should never simply be copied from another source. However, by using all of the above

resources to build up your knowledge of your niche, you should be able to create plenty of good quality, original content.

When you become an affiliate marketer, it is wise to promote products in a niche that interests you, otherwise you will find it extremely difficult to find a method of marketing the products you are trying to sell.

Benefits To Using Article Marketing In An Affiliate Marketing Campaign

Posting articles on article sites can drive traffic to your offers and help you to become an affiliate marketer in a number of ways:

Firstly, people who are interested in that niche may read the article directly on the site itself, and if the content is good, they may click on the link in your article or "resource box" (more about that in a minute). They could also land on the article via the search engines, as explained above.

Secondly, once you have published content on an article site, that article is then distributed to hundreds of webmasters and publishers.

Anyone can then re-publish your article on their own site - however, they must leave your information contained in the resource box on the article. This means you can get many back links to your site from one article, plus the potential traffic that results from your article being re-published elsewhere on the web.

Linking Back To Your Site Using The "Resource Box"

You should always use the resource box available, to include a link back to your site or blog, where you are promoting the affiliate offer. If your article is well written and contains useful, valuable content, then the reader may well click through to your website.

EzineArticles provides an extremely useful video tutorial that guides you step by step in creating your resource box, as well as other useful guides to help you begin article marketing.

It is worth noting that some article sites allow you to link directly to affiliate offers in the main body text of your article, or in the resource box at the bottom, while others do not. You must always check the policy.

Although you may think that being able to link straight back to an affiliate offer from your article would be beneficial, in reality the best quality article sites do not allow this, because they would be so easily abused by spammers.

Search engines such as Google do not take kindly to these types of sites, as they want to provide their users with the best quality results to match their search query.

Submitting Your Article To Sites

There are hundreds of other article sites available on the web, and the more that you can submit content to, ultimately the better chance you have of obtaining back links and generating traffic to your sites and offers.

However, submitting articles is a time consuming business - firstly creating the accounts at each site, and then filling in the submission forms that accompany each article. If article marketing becomes an effective part of your affiliate business, then you could consider "outsourcing" the submissions using an automated service or hiring someone to do it for you.

Article marketing is one of the most effective strategies available for those looking to become an affiliate marketer, and is a free and easy way to start promoting affiliate products.

Everything they never told you about becoming an affiliate marketer [<http://affiliate-marketing-course.org>!] For more insider tips and a FREE course be sure to check out my blog at articles writing for affiliate marketing [<http://affiliate-marketing-course.org>].

Article Source: http://EzineArticles.com/?expert=H_DuBruyn

Success in Article Marketing - How Many Articles Do I Need to Write?

By [Matt Graham](#)

I get asked this particular question a lot by people new to affiliate and article marketing. They want to know how many articles, firstly, that they will need to write before they start seeing results and, secondly, how many before they start making the big money. And of course there is no definitive answer - there are two other variables affecting success other than article quantity. This is to say that the quality of the articles and the profitability and nature of the niche are just as integral to affiliate success. In this article I will expand on how to ensure these variables are maximised and try to give an idea of the article writing efforts I have put in to achieve the success I have.

Picking a good niche and product...

Okay, so to begin with how do you pick the best niche and product to promote? There are a number of things to consider here which I won't go into in great detail in this article. In terms of the niche you want something which is in demand, not overly saturated with affiliate articles and reviews and which lends itself to the writing of high quality, pre-sell articles. For your product you should be selecting something you would buy yourself (so you know the sales page works) and which you are proud to, and will be able to, sell to others. It is therefore useful to have a good initial knowledge which makes your articles of use to your readers - if you can't write informative content your articles simply won't work.

Of course you may believe you have found the perfect niche only to be disappointed later on - as long as you remain dedicated for a couple of months, and write a good number of quality articles, you have at least given that niche a chance. I have had this experience myself and it is very annoying - if you really are seeing little success then move on and repeat

the process with another niche. You will learn from your mistakes along the way and it is an amazing feeling when the first sales come in.

Content is King...

This idea of quality content is hugely important and the second variable in the trio I mentioned above. This is the real determinant of article success for me and you should focus on writing really high quality articles from the very start. This means writing long, detailed guides and reviews which will be of genuine use to your reader - these may take more time to write but will create the impression of expertise and a relationship of trust between you and your readers.

These articles should obviously also be relevant and solving real problems - it is all very well writing an in depth article which provides comprehensive information but if nobody needs it, it in effect becomes useless. A final consideration I will mention here is to ensure you have some sort of pre-sell, especially in your main articles to go on your website. If you do this, and use the resource box to compel readers to visit your site, you are optimising your chances of making affiliate sales.

So, how many articles do you need to write normally?

So now we move onto the necessary article quantity and as I say this is a very difficult question to answer definitively. Obviously you have to take into account the competition in the niche first of all and the demand for the information in each of your articles. If nobody is writing on that particular niche and in your area then you are in a great position to capitalise with just a few quality articles. Likewise if your articles are so good that they spread naturally across the internet with republishing then traffic will start to reach you from numerous sources. To put it bluntly, I have had equal success with a 150 article campaign as with a 30 article campaign - the success is determined by a great deal of external factors.

My formula for success...

Having said this however, here is the formula I followed myself and which gave me a great deal of success with article marketing. I aimed to write two high quality articles on one niche each day, each article comprising around 1500 words- I found this length had a greater chance of being republished to good quality content sites and also helped established the idea of my industry expertise. I did this working on two or three different niches at a time which helps to avoid mental burnout and just keeps things a bit more interesting. The process is going to be hard work but keep it going for a month and a half and then review your progress, if you are seeing traffic to your sales pages and a few sales as well then just keep going and the money will start rolling in.

You're in this for the long run...

You might be lucky and have pricked a great niche and product straight away but if not just repeat the process with another until you do. Remember that article marketing builds up over time and so will your results - keep writing as much as possible and building your portfolio and you will start to see regular sales coming in. I have written nearly one thousand articles over the last 2 years (not even two a day) and on many of my sites I can now sit back, relax and watch affiliate sales come in organically. Simply put, the more you put into article marketing the more you will get out.

Finally I will say good luck with article marketing and I'm sure if you persist you will have the success you're after.

Get five high quality articles similar to this one with every sign up to Site Build It from <http://www.affiliateaffiliate.weebly.com>. Site Build It offers the best affiliate tailored website creation and hosting tools available online, and now you can get a head start promoting your new website using the same article marketing formula as an expert.

Article Source: http://EzineArticles.com/?expert=Matt_Graham

Become an Article Marketing Guru and Earn Cash From Home

By [Anthony Chambers](#)

There are many ways to earn cash from home, and the Internet can be the catalyst for them all, if you know how to use it. Article marketing is a branch of Internet Marketing that has shown much promise, broken a few hearts, and created a huge cash windfall for those who know how to exploit it. Now, you have probably endured more than your fair share of marketing gurus and their pontification. Thankfully, I am not one of them, so I will get to the point right away.

Article marketing is just what it sounds like; using articles of original content, to sell goods or services. It lends itself well to those who are affiliate marketers because they can still have some degree of anonymity and still do very well through article marketing. You can still earn money from using this gig, even if your writing is not so hot at the moment.

The short explanation of article marketing is simply this. It is the act of writing a bunch of articles that make savvy use of the primary search terms that people use to find stuff on the Internet, then publish those articles online without charging any money for publishers to use them. Your reward for doing this is to get one or two links either within your article, or at the end of it, so that people can find your website, or blog, from each article that you write. You then earn money from the comfort of home when someone buys the product or service from affiliate link which they found in your article. Affiliate links are unique for each marketer

But, as in any sphere of life, so it is in marketing. The very best people in most professions rise to the top of their industry to earn most of the money available. Let me explain it like this. Counting all the people trying to earn cash from home using article marketing, about 20% of them will probably earn 80% of the cash available, while the other 80% fight it out for the other 20% that is left on the table. You will agree I am sure, that it makes sense to be in the top 20% of article marketers of all article marketers.

To get your fair share of the money available from article marketing, it pays to develop your skills so that you can in fact become a top earner in this affiliate marketing niche. To do so, you should seek extra knowledge all of the time. Discover new ways of becoming better. Seek to become the very best at this article marketing phenomenon. What is the best way to become really successful at article marketing? I suggest advanced training in article marketing.

This is one way to improve your skill so that you can excel at this practice. There are some excellent teachers online who offer a diverse selection of skills training. This training is usually available for aspiring marketers online who know the value of investing in them. Article marketing is just one of the skill sets you need.. I encourage you to consider expanding your article marketing skills if you want to really earn more cash from home.

Usually open only to paying members, online accreditation training allows you to take what equates to college level courses with similar accountability. The difference here however, is that they are targeted to special areas that are relevant now. When you complete one of these courses, you will be awarded a community-based or organization-based certification for each course taken. Your credibility will immediately go up, because you will be seen as an expert by your peers.

The value of this type of training lies in the fact that with accreditation and practice, you can then join the 20% of article marketers worldwide who habitually earn 80% of the available money in this marketing genre. They continue to earn cash from home, in increasing amounts simply because they have the very best skills with which to ply their online trade.

Want to earn bigger checks from article marketing? Go now to Anthony's website and examine the latest innovations in Internet Marketing:[earn Cash from](#) home. If you need to earn fast cash in hours from now, go to: [earn fast cash now](#)

Article Source: http://EzineArticles.com/?expert=Anthony_Chambers

How To Boost Your Affiliate Commission Using Article Marketing

By [Jude Ezeugwu](#)

Merely building a website and monetizing it, is not enough to make such a site become an income generator if there is no conscious effort on the part of the site owner or affiliate marketer to take some steps towards driving traffic to the site. A very important strategy used in pulling traffic or sending visitors to a website is "Article Marketing." This entails providing useful information about the theme or topic of a website and posting it to article directories, where webmasters can find and use the article on their site, and were other visitors can see the article and follow the link to a website provided by the article writer. Article marketing methods that can increase affiliate sales are as follows:

1. One way to earn more affiliate commission through article marketing is to give your article a touch of professionalism i.e. making sure the article is of high grammatical standard. A properly written article gives a reader an impression of proficiency and competence about the article author. A good practice that guarantees a standard article is that after writing the article, the author should endeavor to read through the article again, to check if there are any spelling or grammatical errors to be rectified.
2. Another lesson to note about writing good articles is that the ultimate goal and purpose of article marketing is to provide useful or valuable content to readers of the article, so that such readers can gain confidence and trust in the author, thereby making them inclined and disposed towards following the link to the writer's website. To achieve this, the writer should ensure that the article is not an advert i.e. does not contain a sales pitch of his site's product. Therefore one attribute of a good article is that the writer's website address or link should not appear in the body of the article, rather the right place to include it is the author's resource box provided at the bottom of the article.

3. Again, the effectiveness of article marketing lies in volume of articles and the frequency with which articles are posted to article directories. The writer should avoid the temptation of hoping that writing one or two articles will guarantee the result he anticipates. The only way to generate good traffic and earn affiliate commission through articles is by posting a lot of content rich articles; nevertheless, immediate or instant result may not follow since it may take time for articles to be spread around the internet and get picked by webmasters or publishers; but overtime, the writer's effort will eventually be rewarded with free and steady traffic to his website. It is therefore advisable to write and post at least one or two articles weekly to article directories for effective result.

4. Another way to optimize the use of articles in driving traffic to a website is through the use of keyword optimized affiliate site address or link in the author's resource box. The best reference of himself that the article writer can provide in the resource box should be a link or address to his site that is keyword optimized; this makes it possible for search engines to easily index his site for search results relating to those keywords; this guarantees more exposure for the author's website and consequently more sales and affiliate commission.

5. One of the chief aims of writing and submitting articles to article directories is, to enable webmasters or publishers to find and use it as content for their website. To encourage publishers to pick ones article for use on their site, the article writer is advised not to include his affiliate link in the body of the article since publishers don't like the idea of seeing links to websites on the article. As stated above, the appropriate location to include link to the website of the writer is the resource box at the bottom of the article.

Jude Ezeugwu is the publisher of- [<http://www.OnlineAffiliatebizCash.com>]. If you're yet to earn a dime online, then you need to discover AdSense secret- the easiest way to make money online [<http://www.OnlineAffiliatebizCash.com>].

Article Source: http://EzineArticles.com/?expert=Jude_Ezeugwu

7 Killer Affiliate Tips For Article Marketing

By [Viqi French](#)

Never mind that you don't want to do lots of writing, and push past the belief that SEO article writing requires too much work. These feelings should pale compared to the profit potential that writing a few hundred words a week for a while can net. That is why you're into affiliate marketing, isn't it?

The simple fact is, promoting affiliate programs doesn't get any smarter than with article marketing. One of the major advantages articles have is their forever-on-the-web power. Seriously. Once your article is indexed, it is sticky - stuck like glue for people to discover year after year. Consider this compared to pay-per-click (PPC) ads: No one sees your ad the second you stop paying for it to run. However, an article will deliver you countless qualified leads for countless years to come.

So if you dislike something about the notion of article writing, let the money potential help change the way you look at it. Think of article marketing as more than the great, free advertisement and back link network that it is. Look at each article as an investment. A small amount of time spent writing today will put affiliate marketing commissions in a wallet for a very long time.

Top affiliates have all become successful by taking these article writing tips to heart:

1. CONTENT. CONTENT. CONTENT!

Unfortunately, the article marketing tactic has attracted so much affiliate attention, it's led to a wellspring of quantity, not quality. However, the value of your content in an article is its essence. Quality is what both attracts and retains readers. People are searching the Internet for not just any old thrown-together information; they want good information. So show readers

some love by making every article informative. Let a hint of your personality shine through and you'll keep those qualified readers ready to download. Quality writing and niche passion are key ingredients for improving affiliate commissions.

2. LESS IS MORE

You'll probably like this affiliate marketing tip the most: Being long-winded is a no-no. Keep your articles short and to the point. Not only will this help hold a reader's attention, you'll be free sooner to go do more enjoyable things. Of course, e-book affiliates are authoring articles of every length. And it is true that a 700-800 word article provides the best amount of space not only to make all the crucial points, but also to write your keywords more times. But learn to hold something back. Shoot sometimes for only 400 words in an article. If you'll upload the piece to article directories, save something for people to read on your website.

3. VARIETY IS THE SPICE OF...

As in life, having variety in your article collection is sweet. You don't want to venture off the theme of your website, but serve your fodder in diverse ways. Do some brainstorming and come up with maybe 20 different perspectives from which to approach your e-book products. Google your keywords for inspiration and find new angles to expand on. The trick is to keep the content fresh. This will attract a much larger audience to an e-book affiliate site.

4. KEYWORDS ARE KEY

Work strategically by also doing keyword research before you start writing. Think about the keywords and phrases your target audience is most likely to use in a search for your e-book products. Once you start article writing, you'll need to use these high-value terms liberally in your piece. This is an aspect of search engine optimization (SEO) that's powerful in helping attract qualified leads. But be careful - don't go over-board using those keywords. Use those same phrases too much and your writing sounds

unnatural. Not only does this turn readers off, the search engines will likely dismiss your hard work and not even index that article.

5. HEADLINE: HOLD 'EM HOSTAGE

On a search result page, what's the best way to make a reader click to your article and not the ones above or below it? A show-stopping article title! Think back to your last Google search. Each search result only shows three content lines plus a link at the bottom. Isn't that top line - the article title - ALWAYS the first thing you read? But it's also the first thing that may bore you, discourage you from clicking it. The best headlines do two things: a) include a profit-pulling SEO key phrase and b) are kind of seductive (or at least *catchy*). Stiff article titles that are more focused on SEO secretly result in a loss of qualified leads. Give searchers a compelling reason to click your article. Settle on article titles that create intrigue or scream you've got The Answer.

6. PROOKREAD. I MEAN PROOFREAD

Did you catch my (intentional) typo at first? If you didn't, not to worry: thousands of other readers did. It only takes a minute to do, proofreading, but its value cannot be understated. Misspelled words and grammatical errors not only reflect poorly on you, by association they rub the shine off your affiliate e-book products, too. Consider every small correction or improvement more money in the bank. Consider every typo or too-long sentence a money eater. Write concisely and with crisp sentences people can easily absorb. Go back and delete all extra words and those empty phrases (e.g., in my opinion). Re-read and tweak articles at least twice.

7. RESOURCE BOX

If you're uploading your pieces to online article directories, most of the sites have a Resource Box at the end. This is often the only place those sites allow you to do any self-promoting. So, here is where you want to write 2 or 3 short paragraphs about your authority and niche. This is also where you'll insert your all-important e-book products site URL. But be smart about what

you type in the Resource Box: This is your call-to-action opportunity! Tease the reader, whet the appetite about what more they'll discover a click away. Careful, though, not to bury the action suggestion behind too much wording about your credentials.

Spend some time getting these 7 killer article writing tips right. Increased traffic and your e-book affiliate commissions are sure to increase. Generating motivated, targeted traffic that wants to click is your goal. The best and least expensive way to start pre-selling them is through article marketing. And as with most things, article marketing for e-book products should focus on writing quality, not quantity.

Viqi French is a web entrepreneur and co-founder of Copy Clique (<http://copyclique.com>), a provider of quality web content & copywriting services including Web Pages, Sales Letters, Ebooks, Media Kits, and Proposals.

View the full library of Internet business tips and resources at Copy Clique's Marketing Tips Center [<http://copyclique.com/articles-home-page>].

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